

# Honorable Partners!

We invite you to present your products and services to local and foreign lighting experts at the **22th Lighting Conference RazsvetIjava 2013** and at **CIE DIV 2 CIE Expert Workshop in Advanced Methods of Photometry**, where the news and guidelines from the field of Light and Lighting will be presented to our guests.

Take advantage of this unique occasion to present and establish your trademark in front of this very specific audience which is the announcer of new trends on the whole Illumination field.

There are several possibilities of cooperation. Let us know your ideas and wishes.

We will gladly advise you and help you with your decision, so please call Mr. dr. Matej B. Kobav: +386 (0)1 47 68 759 or send an e-mail: <u>matej.kobav@fe.uni-lj.si</u> for any further information.

# **SPONSORSHIP 2013**

### COVER SPONSOR (max. 2)

Cover sponsor receives the most of media space. Constant presence in appearance if his logotype on all materials and events make a strong impression on the participants, making them aware, that the sponsor understands how a partnership is build.

Cover sponsor receives:

- Possibility of building exhibition display in a space intended for presentation of sponsors
- Appearance of company logotype on all printed materials
- Appearance of company logotype on poster in the conference hall
- Appearance of company logotype on poster in front of the conference hall
- Appearance of company logotype on name tags of the participants
- Appearance of company logotype on conference web page
- Appearance of company logotype on poster all PR materials
- Publication of A4 commercial in Conference proceedings

Value of the sponsorship: 2.500 EUR



### **GOLDEN SPONSOR** (max. 4)

Golden sponsor receives:

- Possibility of building exhibition display in a space intended for presentation of sponsors
- Appearance of company logotype on all printed materials
- Appearance of company logotype on poster in front of the conference hall
- Appearance of company logotype on conference web page
- Appearance of company logotype on poster all PR materials
- Publication of A4 commercial in Conference proceedings

Value of the sponsorship: 1.500 EUR

#### **SILVER SPONSOR** (not limited)

Silver sponsor receives:

- Possibility of building exhibition display in a space intended for presentation of sponsors
- Publication of logotype in Conference proceedings.

Value of the sponsorship: 1.000 EUR

# **PROMOTION MATERIALS, DISTRUBUTED TO PARTICIPANTS**

#### BAGS

Good looking quality bags, containing conference proceedings, participation confirmations, name tags (business card with name of participant and his/her company) are very convenient for promotion of your company even after the conference. There will be printed logotype of the conference and of your company on the bags.

Value of the sponsorship: 2.500 EUR

#### **PROMOTION MATERIALS**

In conference hall there will be prepared sponsor materials. This is an opportunity to communicate with participants after the congress.

Value of the sponsorship: 500 EUR



#### **KEY BELT**

Every participant receives a name tag (business card with name of participant and his/her company), which can be attached to a key belt printed or embroidered with your company logotype.

Value of the sponsorship: 600 EUR

### USB KEY WITH THE CONFERENCE PROCEEDINGS

Logotype of your company can be seen for months to come also on exterior of USB keys, containing conference proceedings and the presentation of your company.

Value of the sponsorship: 700EUR+ cost of the USB keys

#### ADD IN CONFERENCE PROCEEDINGS (PDF)

There will be enough space provided for adds in the conference proceedings

A5 add 300 EUR A4 add 600 EUR

# SPONSORSHIP OF CONFERENCE EVENTS

There will be some events during the conference where you can make another outstanding contribution.

#### COFFEE INVITATION

Breaks between the lectures are intended for the coffee, tee and small refreshments. This is a good opportunity for meeting people and making business. Sponsor will be quoted in conference schedule and in a special coffee invitation.

Value of the sponsorship: 600 EUR

#### LUNCH INVITATION

Lunch on the first and second day of the conference is a peaceful event with a lot of time to chat and make business contacts. Sponsor will be quoted in conference schedule and in a special lunch invitation.

Value of the sponsorship: 2.000 EUR



#### **DINNER INVITATION**

Dinner is of course the top event of the day with all the Participants invited. Sponsor will be quoted in conference schedule and in a special lunch invitation.

Value of the sponsorship: 3.000 EUR

#### WATER

This very noticeable medium will be freely distributed to Participants. There is a possibility of printing a logotype on it, or on any other drink if so desired.

Value of the sponsorship: 500 EUR

All prices are without TAX!

Any further marketing possibilities can be obtained by Mr. Matej B. Kobav: matej.kobav@fe.uni-lj.si or telephone + 386 1 47 68 759 and mobile + 386 41 533 206.